

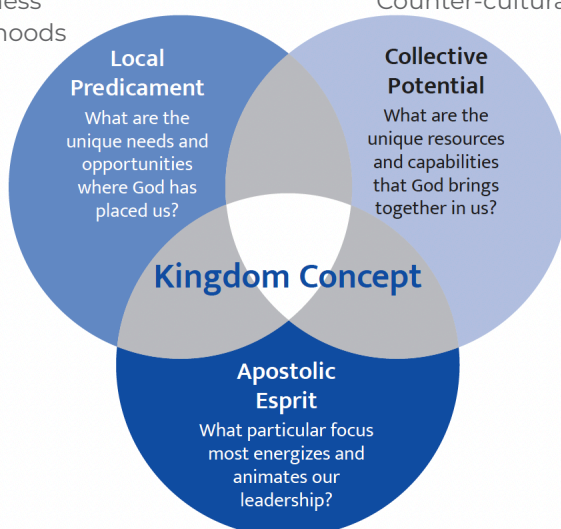
# Kingdom Concept - Menlo Church

## LOCAL PREDICAMENT

- \*Highly Intellectual (Degrees, Intelligence)
- \*Wealthy/Disparity
- \*Influential (Powerful)
- \*Stressed—kids, finances, marriage, depression, burned out
- \*Cost of Living
- \*Entrepreneurial— \*”Gold Rush”Mentality
- \*Busy
- \*Ethnically Diverse
- \*Competitive—success oriented
- \*Micro Climates
- \*Pluralistic—tolerant, open, involved
- \*Well traveled/Global Awareness
- \*Affinity Groups vs Neighborhoods
- \*Environmentally Conscious
- \*Lifestyle
- \*MORE

## COLLECTIVE POTENTIAL

- \*Generous (Wealthy with a mind for Investment)
- \*Educated (degrees, intelligence, growth oriented)
- \*Influential (powerful and networked)
- \*World-class Leaders (Local and Global)
- \*Inter-generational
- \*Service Oriented
- \*Thoughtfully Evangelistic
- \*Sending
- \*All in—bought in
- \*Big picture serving/Impactful/Passionate
- \*Present (Local community succeed)
- \*Faithful (to meet needs)
- \*Counter-cultural



- \*Ethnically diverse
- \*Thoughtfully evangelistic
- \*Storied (testimonies of dreams achieved and unachieved)
- \* constantly sending (due to transient nature)
- \*Early Adopters (Willing to fail in order to

## APOSTOLIC ESPIRIT

- \*Health—Staff, Congregation
- \*Thoughtful Integration of faith an life
- \*Missional Life (Local and International)
- \*Life Change
- \*Revival (outpouring, healing, fall in love with Jesus
- \*Increased Hope (divorce, depression)
- \*Next Generation

- \*A Force for Good/kingdom
- \*Training and Multiplication
- \*Redeemed Reputation
- \*Celebrate our context
- \*Cultivating Contributors (owners)
- \*Technology in a feature not a bug