

NEXT STEPS

- ① Will & James calendaring
- ② Review demographics report
- ③ Identify 5 cloud crowd cameos
- ④ Think about the problem Statement - agree on one problem Statement as a team

(T) Think w/ head first // TASK

+ Perfect 2 min -
- Picky 2 hrs

Blue

- Conscious
- Ringer
- Owl Holders

Red

- Dominant
- Lion Takers
- Eagle

+ Powerful
- Predatory

(I) Responsive //

Indirect Subdued

Green Sparrows

- Steady
- Golden Retriever
- Dove

+ Perceptive
- Predictable

20 min

Yellow Barkers

- Influencer
- Otter
- P. Jack 7 min

(S)

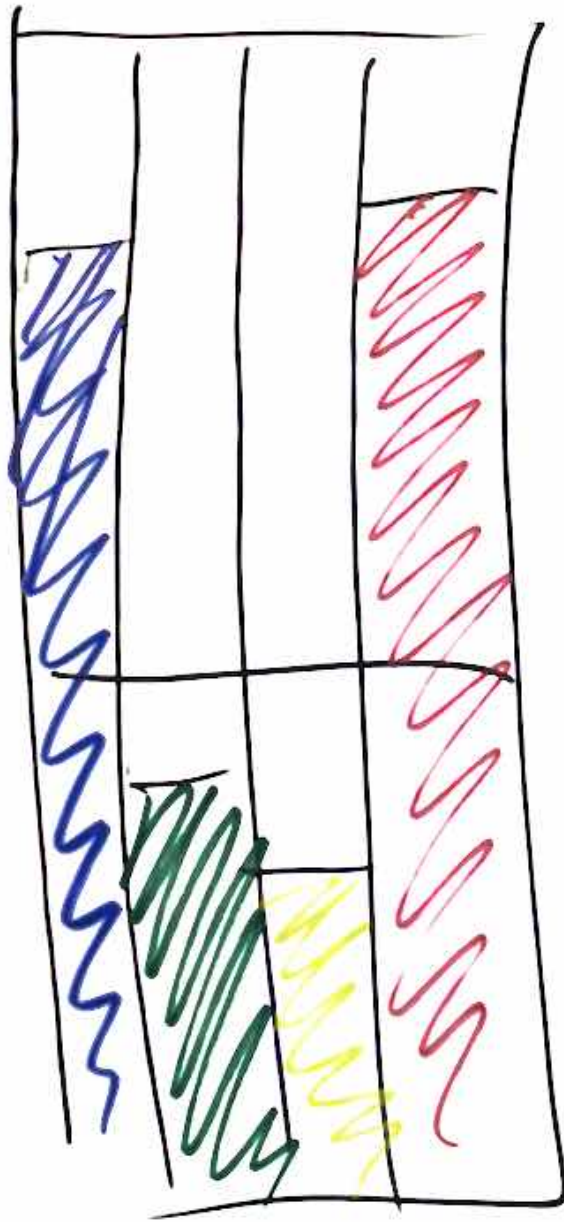
Initiation //
Direct : Expressive

+ Popular
- Pompous

(F)

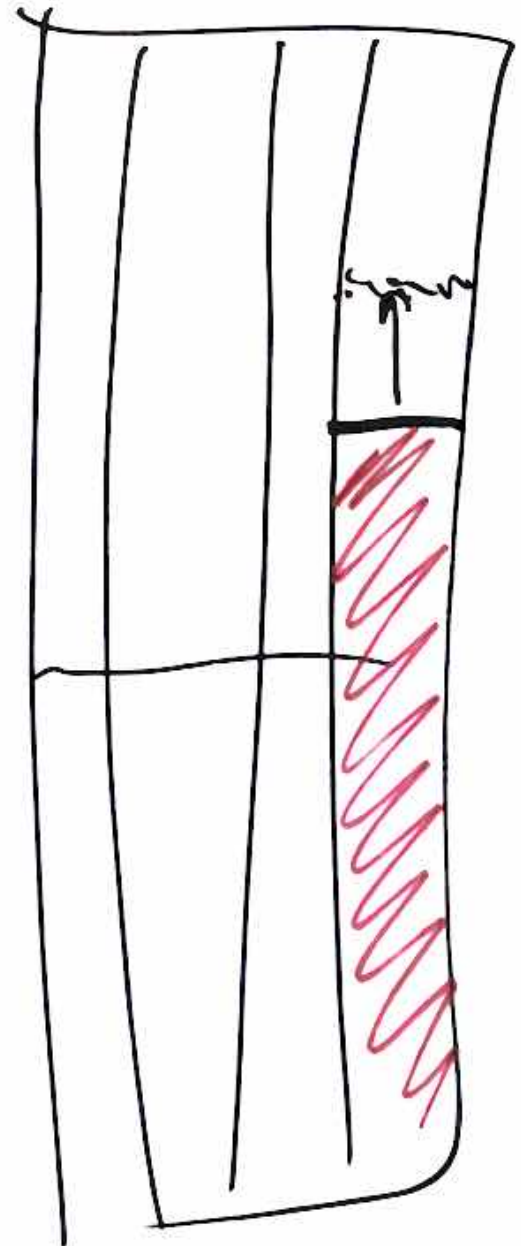
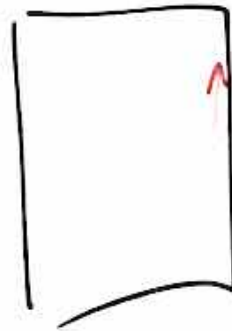
Think w/ heart first // PEOPLE

INSIGHTS ; PREFERENCE FLOW



conscious

[PORTRAIT]



less

conscious

[SNAPSHOT]

Problem



move the
finish line

Potential



become the
hero-makers

Pathway



build a
training
center

Pepp



empower
each
one

portal



create
the
future



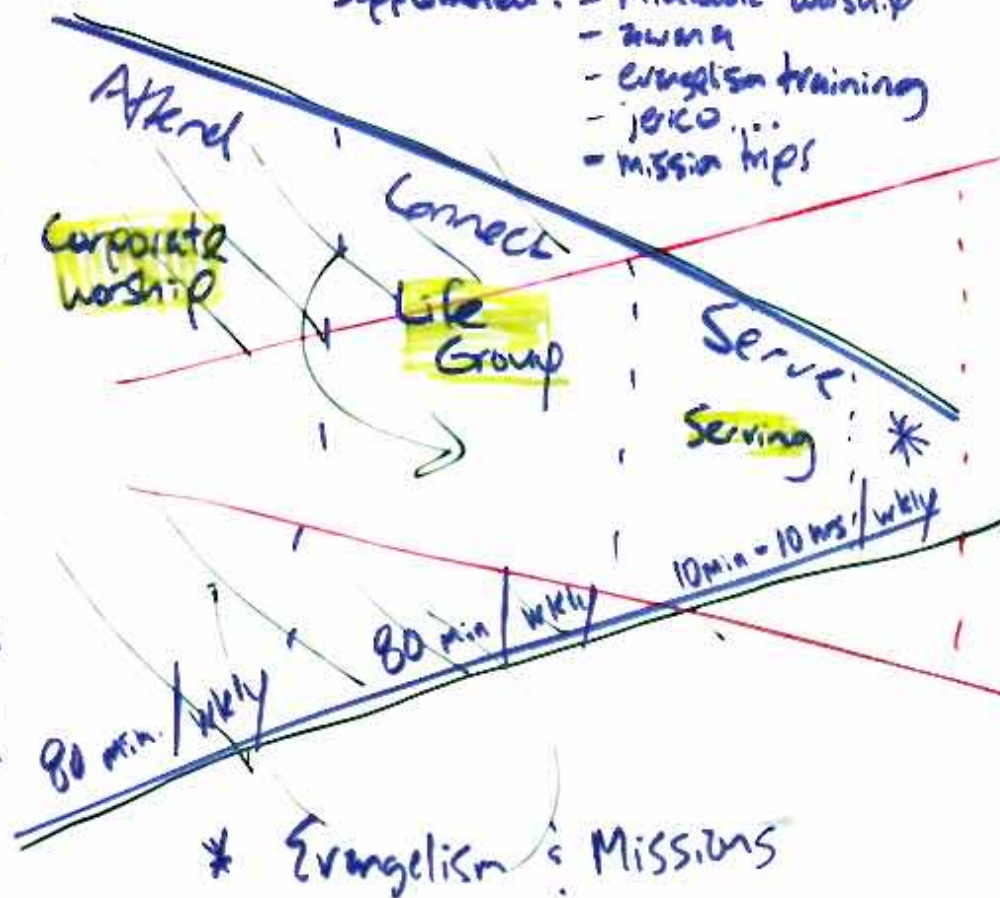
NEHBC FUNNEL FUSION

big event
evangelism:

- christmas eve
- VBS
- camps
- harvest

Supplemental:

- Midweek worship
- zumba
- evangelism training
- jehco
- mission trips



pre-Cord
worship
1,100
Life Group
700
members
658
ev. & missions
300

post-Cord
worship
900
Life Group
560
members
674
ev. & missions
150